



Parent Survey 2025

inspired
kindergartens
Ngā Kōhungahunga Manawairua

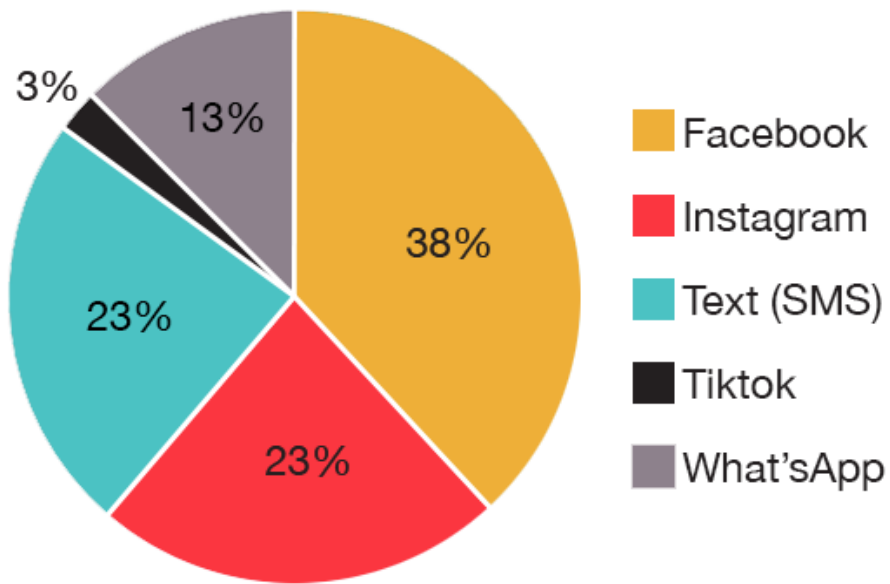
<https://inspiredkindergartens.nz/information/strategic-plan-2025-30>

Parent Survey 2025 Results

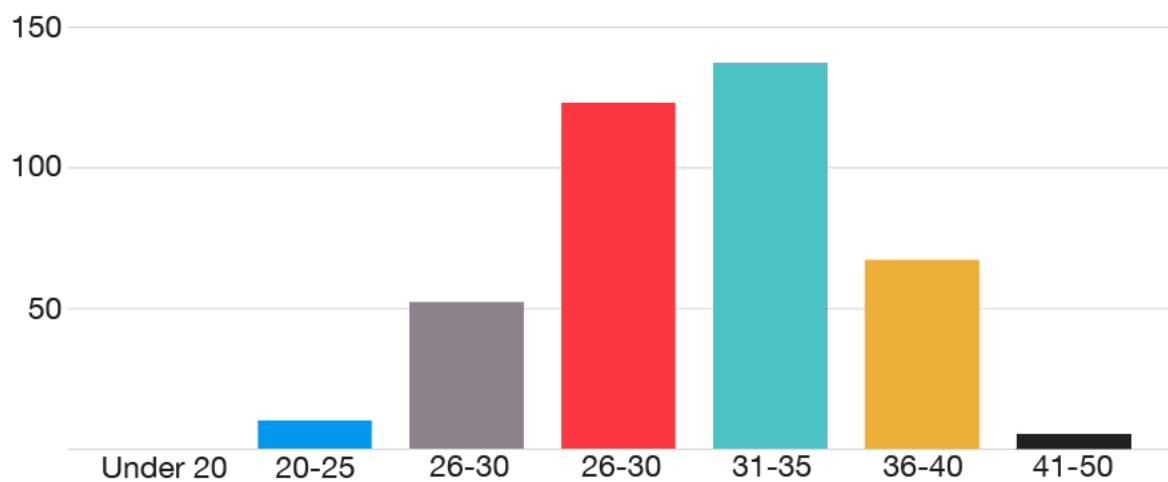
This document visualises the results of the Parent Survey 2025 which completed on the 31st of March 2025 with 394 submissions. Following is a summary of the results.

SUBMISSIONS PER SERVICE	TOTAL ENTRIES
ARATAKI KINDERGARTEN	10
AVENUES KINDERGARTEN	14
BROOKFIELD KINDERGARTEN	12
GREERTON VILLAGE KINDERGARTEN	3
GWEN ROGERS KINDERGARTEN	16
HOMEBASED ECE	13
KARAMURAMU KINDERGARTEN	11
KATIKATI KINDERGARTEN	6
MATUA KINDERGARTEN	13
MAUNGAARANGI KINDERGARTEN AND WHĀNAU CENTRE	16
MAUNGANUI ALL DAY KINDERGARTEN	22
MAUNGATAPU KINDERGARTEN	19
OPEYS ALL DAY KINDERGARTEN	16
OPEYS OSCAR	17
OTAMARAKAU KINDERGARTEN	9
OTUMOETAI KINDERGARTEN	23
PAENGAROA KINDERGARTEN	25
PAPAMOA COAST KINDERGARTEN	13
PAPAMOA KINDERGARTEN	18
TAI O FENUA KINDERGARTEN	18
TE PUKE KINDERGARTEN	11
TE PUNA KINDERGARTEN	28
WAIHI KINDERGARTEN	16
WAIRAKEI KINDERGARTEN	8
WELCOME BAY KINDERGARTEN	10
WHAKAMARAMA KINDERGARTEN	12
WHANGAMATA KINDERGARTEN	15

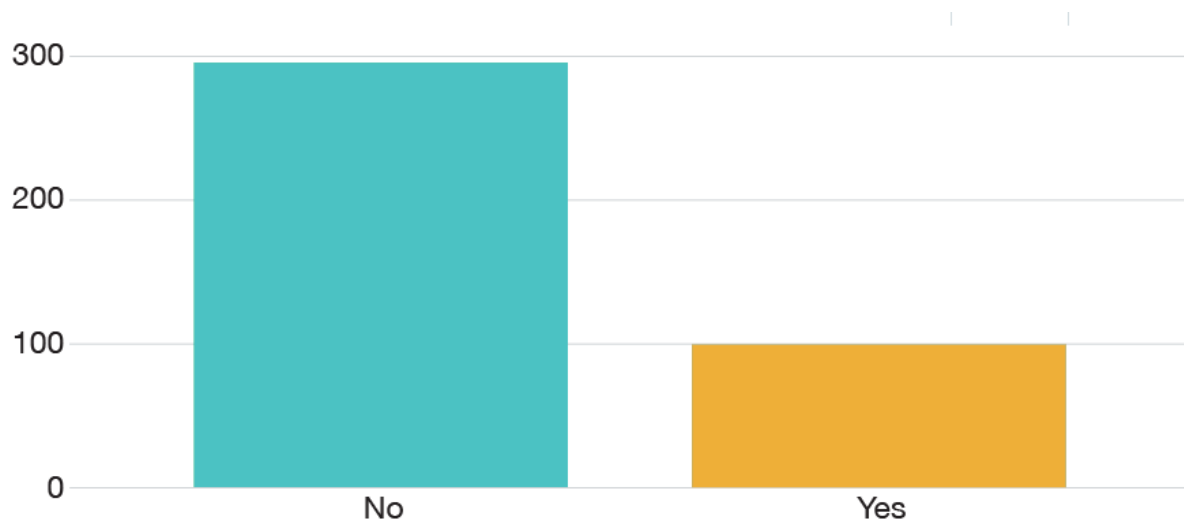
What social media platform do you use?



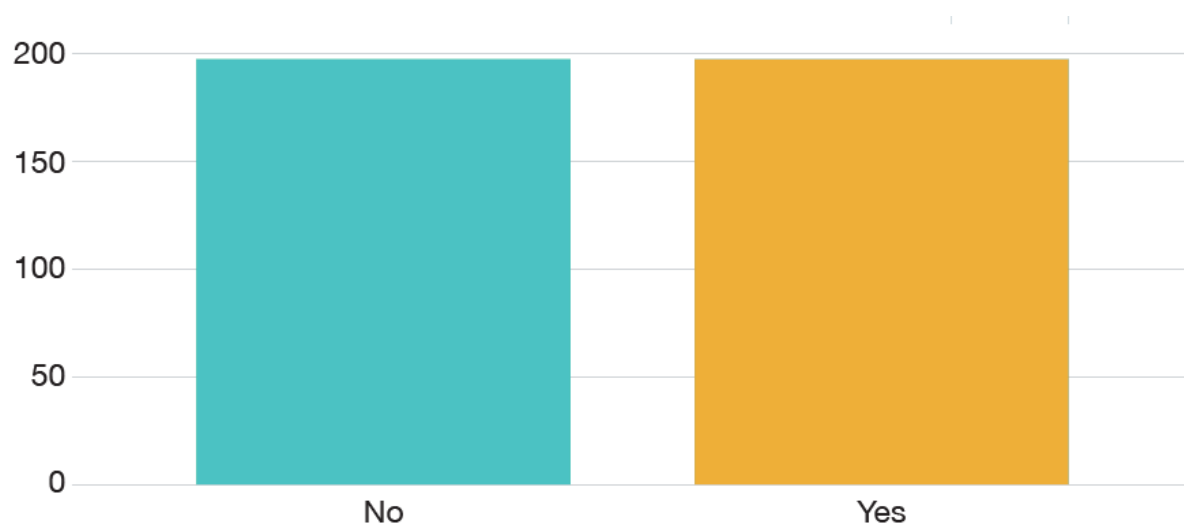
What is your age group?



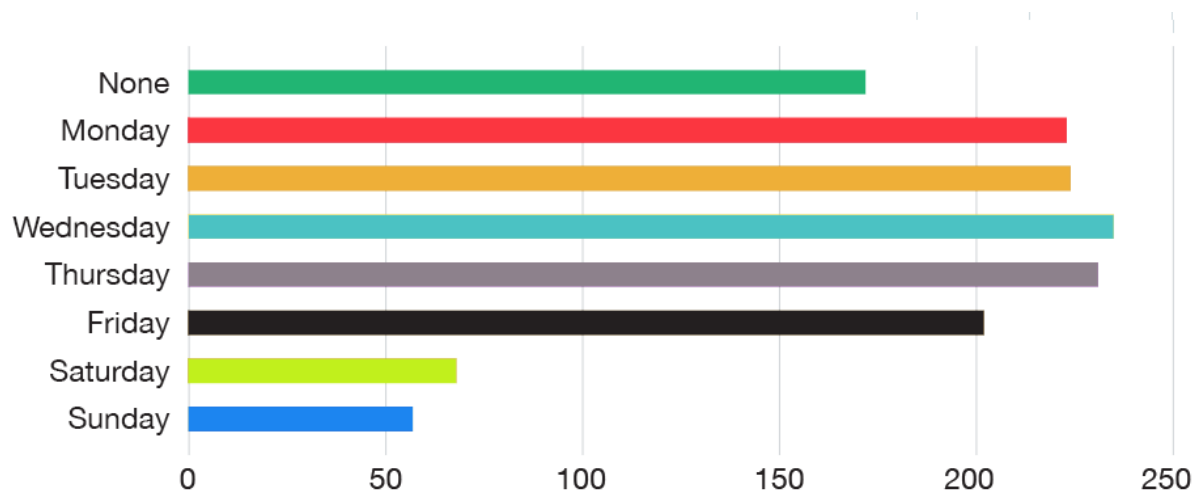
Are there more than two adults living with you?



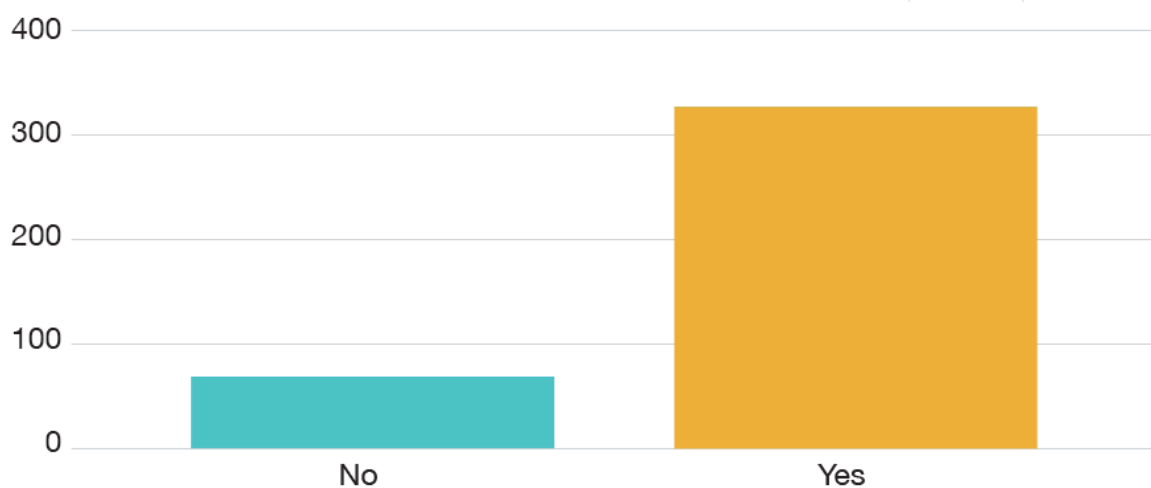
Are you a stay-at-home adult in your household?



Which days of the week are you normally employed for?

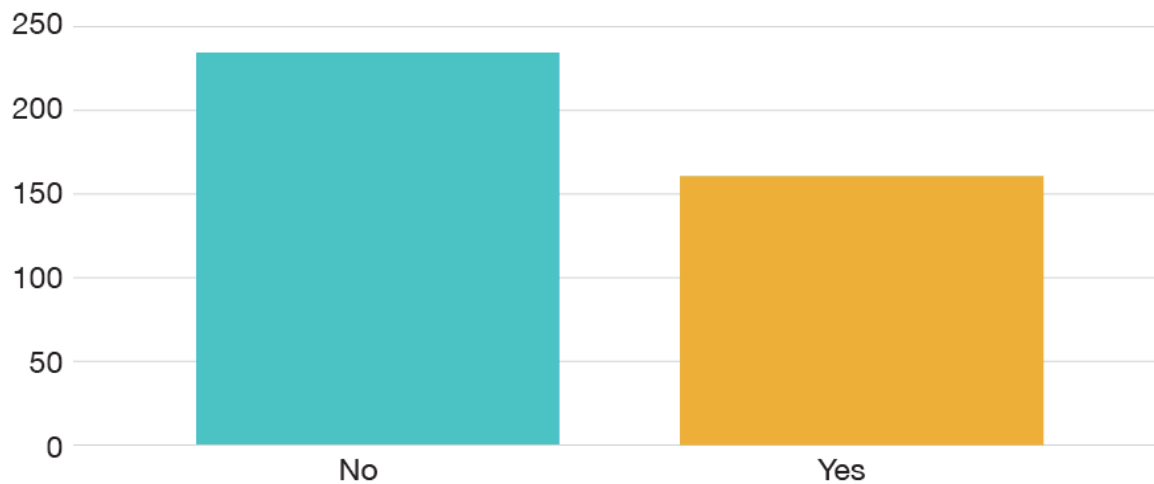


Are our service's hours adequate for your working schedule?

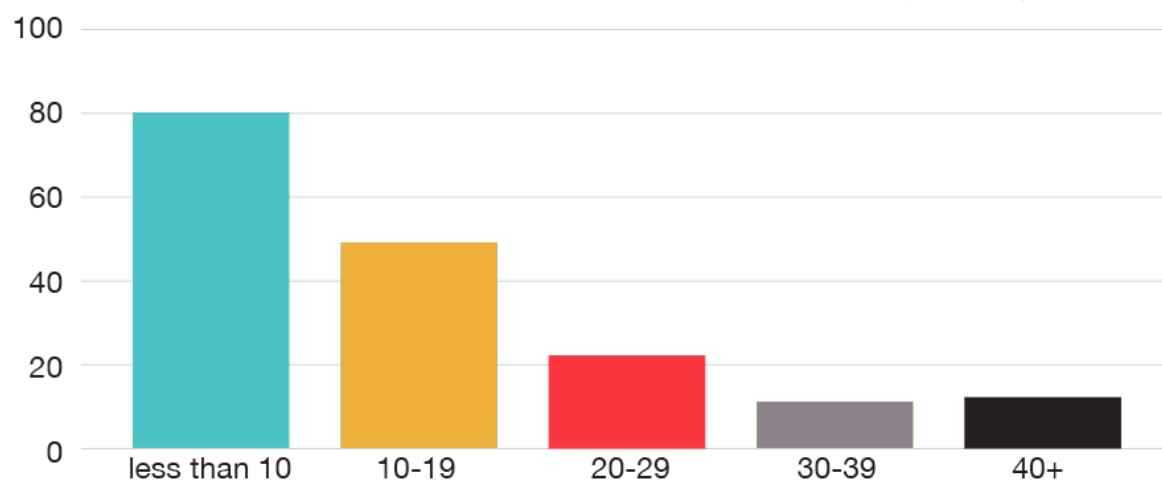


Those that answered 'No' said they would prefer more hours 'After' (66) as opposed to 'Before' (20).

Do you do any paid work from home?



If you answered Yes, how many hours do you normally work from home?

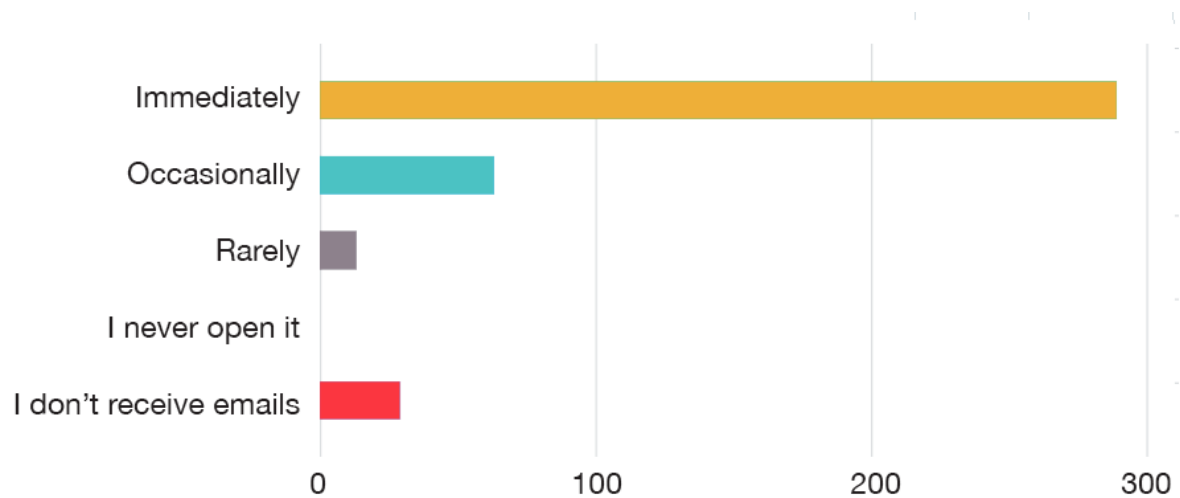


If you answered Yes, do you have your children present when working from home?

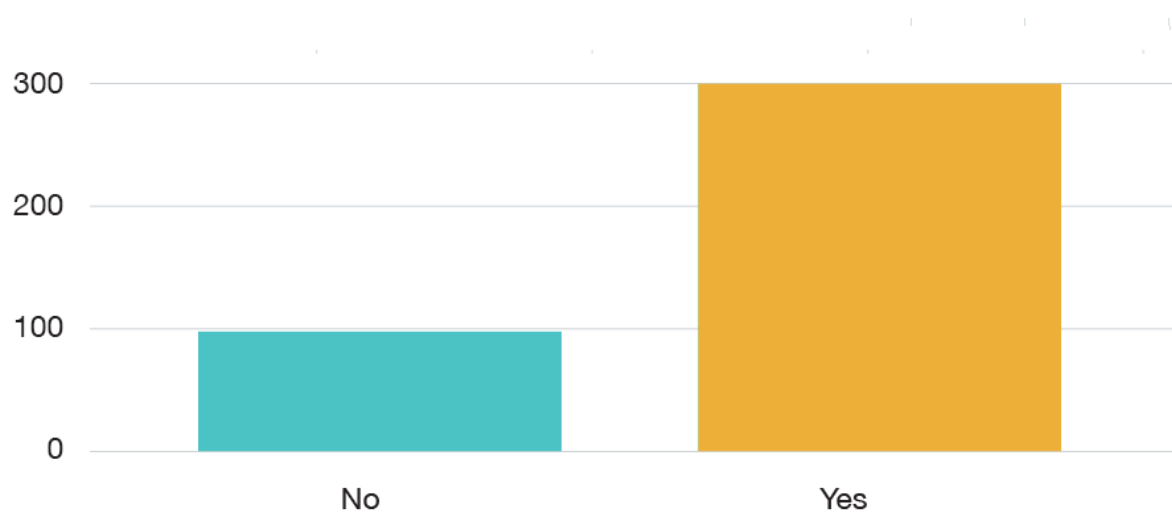
55% Yes

45% No

When you receive a Storypark or Educa email do you read it?



Did you know that kindergarten donations can be claimed off your income tax?

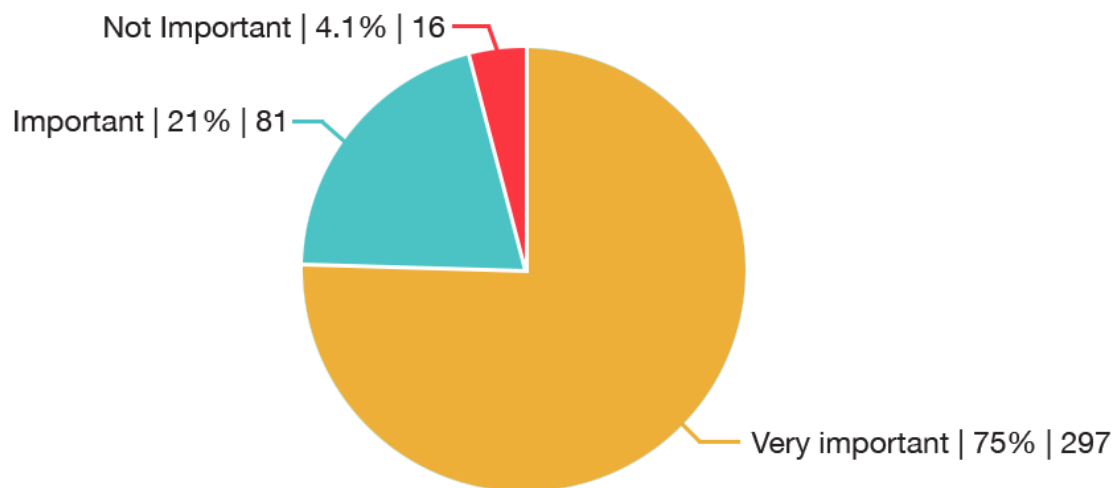


Do you intend to or have claimed your donation/s off your tax?

246 Yes

152 No

How important to you is our commitment to employing 100% trained teachers in our kindergartens?



While working, does your child/ren receive any other care?

None	233
Spend time with grandparents or other family members when you are working	113
Play Centre	34
Other	19
Home based service	8
Personal nanny	7
Another ECE centre	7

If your child is enrolled in one of our Kindergarten services, what additional services would you like to see?

None	140
Extended hours	105
Te reo Māori classes for adults	84
Parent Education	84
Cooking Classes	59
Under Two's service	52
Health Centre	39
Other	35
Counselling	31
Budget advice	31

Written Responses - Preliminary Thematic Insights by AI

A. Our services are committed to being an authentic Treaty of Waitangi partner. How do you see this represented in the service your child/ren are enrolled in?"

- **Te Reo Māori:** Strongly represented — a clear highlight of your service's commitment.
- **Cultural Practices:** Also highly visible, with many parents recognising activities like waiata, kapa haka, and stories.
- **Treaty Principles:** Moderately mentioned, indicating some awareness of broader partnership values.
- **Staff Engagement:** Less frequently mentioned — potentially an area to grow visibility or communication.
- **Uncertainty/Confusion:** A small number of responses suggest the question may not have been clear to all.

B. What does your child/ren like most about our service/s?

- **Educators/Teachers** are by far the most praised aspect.
- **Play-based learning** is central— “play”, “activities”, “playing”, “outdoor”, “space”.
- **Social interaction** is a strong theme—mentions of “friends” and “kindy”.
- **Environment** is also a frequently appreciated feature—both physical and emotional, likely.
- **Positive emotion and engagement** come through words like “love”, “amazing”, and “variety”.